



Comunicar Bem

4º Encontro Bibliotecas Ensino Superior 2019

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universidade
de aveiro

Impacto Verbal
Mensagem

Impacto
não-verbal

Caminho

Dicas



Estrutura

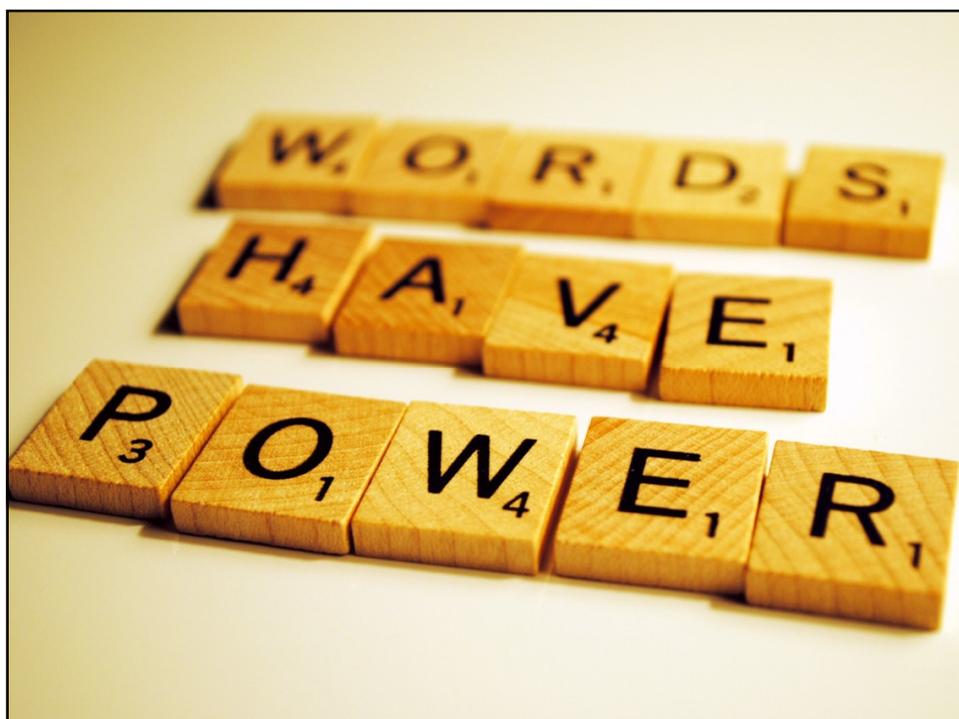
Introdução: “introduzir a ideia, pergunta, desafio...”

Ponto nº1

Desenvolvimento: Argumento

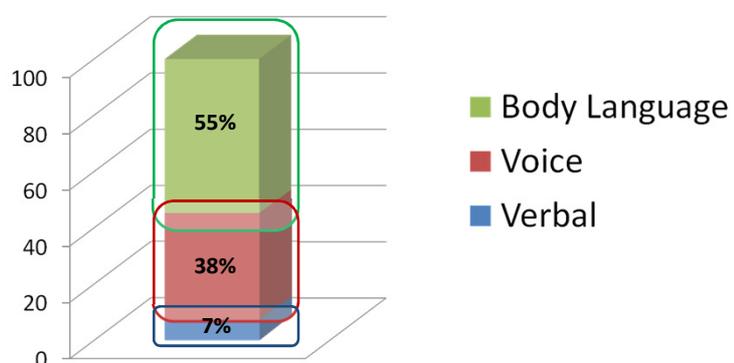
 Exemplo, história...

Conclusão: “mensagem final a reter...”

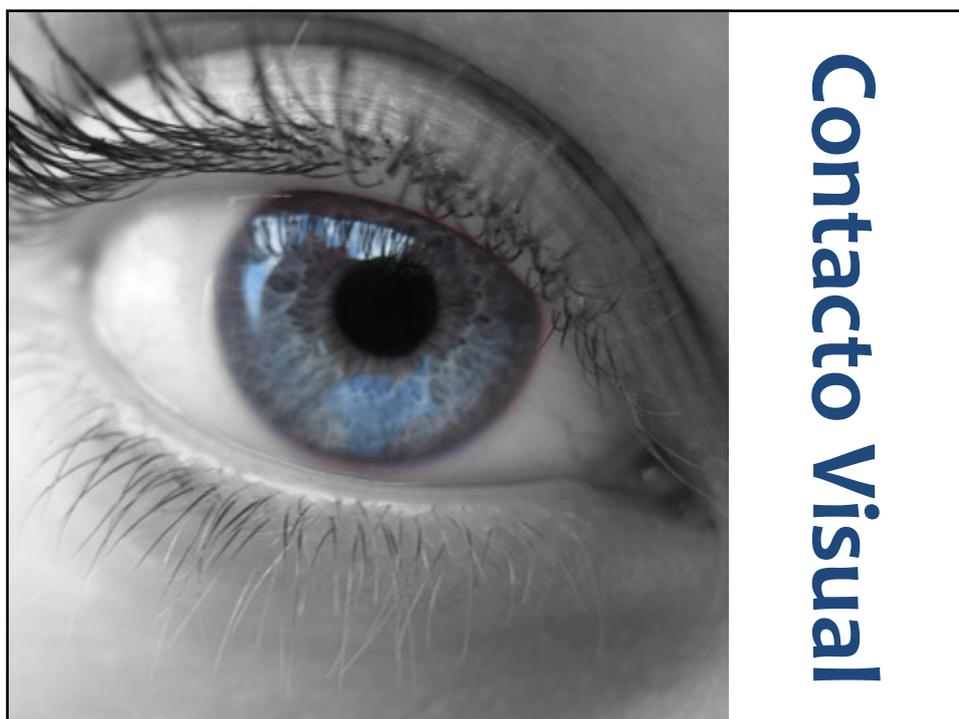




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How to Succeed in Business

The slide contains the following elements:

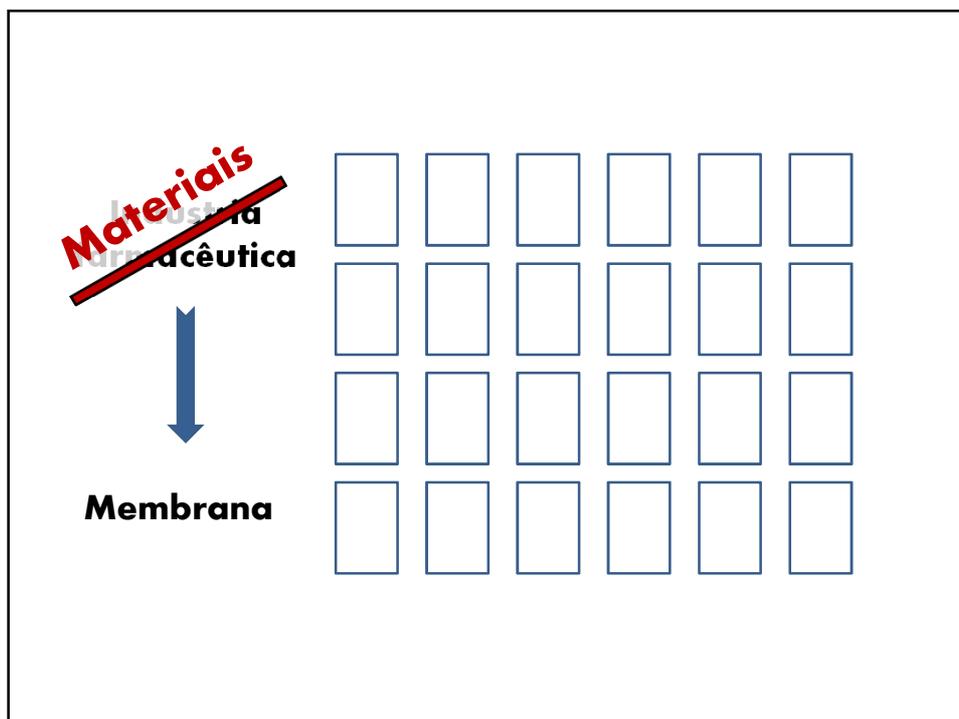
- Bar Chart:** A bar chart with a vertical axis from 0 to 80. It shows two groups of bars labeled '1st Qtr' and '4th Qtr'. A legend indicates: Green = East, Blue = West, Red = North.
- Flowchart:** A hierarchical flowchart starting with 'The job you want'. It branches into 'The job you might get tomorrow' and 'The job you might get sometime'. Below these are boxes for 'Your boss above the job you have' and 'Your boss above the job you have'.
- Diamond Diagram:** A diamond-shaped diagram with '1st Qtr' at the top, '4th Qtr' at the bottom, '2nd Qtr' on the left, and '3rd Qtr' on the right. A central point is labeled '50'. A legend indicates: Green = East, Blue = West, Red = North.
- Text:** Several lines of text are visible, including:
 - '-When it is important that you get as many as possible. This creates the illusion that you are doing it, and you will be remembered for it.'
 - '-All the words on a slide of success you achieve that you think are a number of slides will be remembered for it.'
 - '-On the last day, the degree of success is directly proportional to the job for which you have prepared. Life is a personal development plan.'
 - '-Actually not for the job you have, but rather for the job you want, unless the job is one of the things you remember.'
 - '-It is important that you do it.'
- Other Elements:** A box labeled 'You' at the bottom right, and a legend for the diamond diagram: Green = East, Blue = West, Red = North.

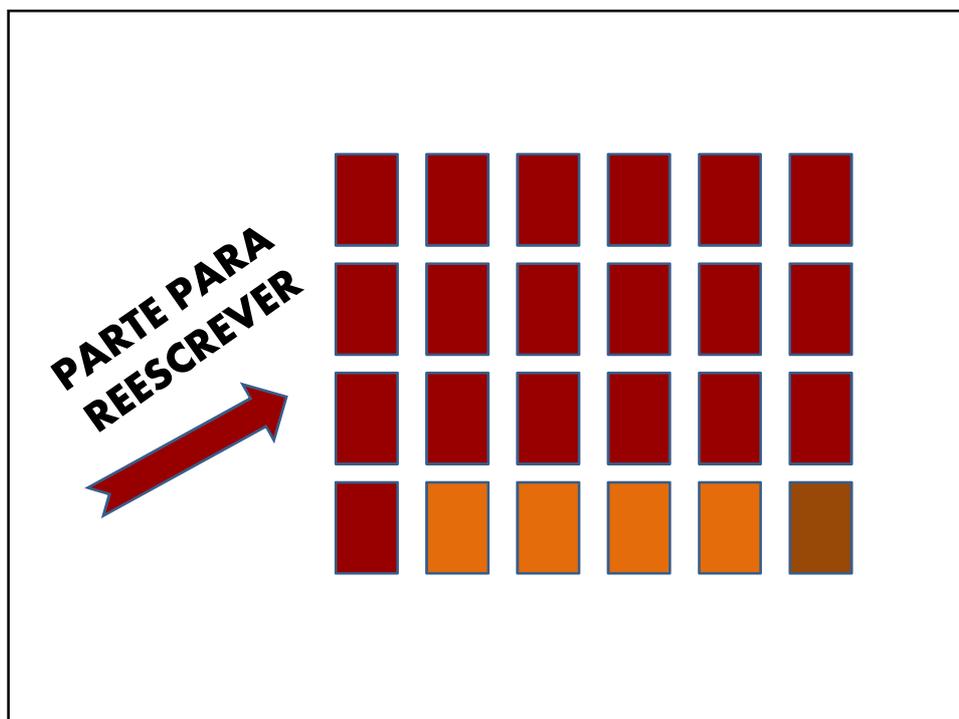
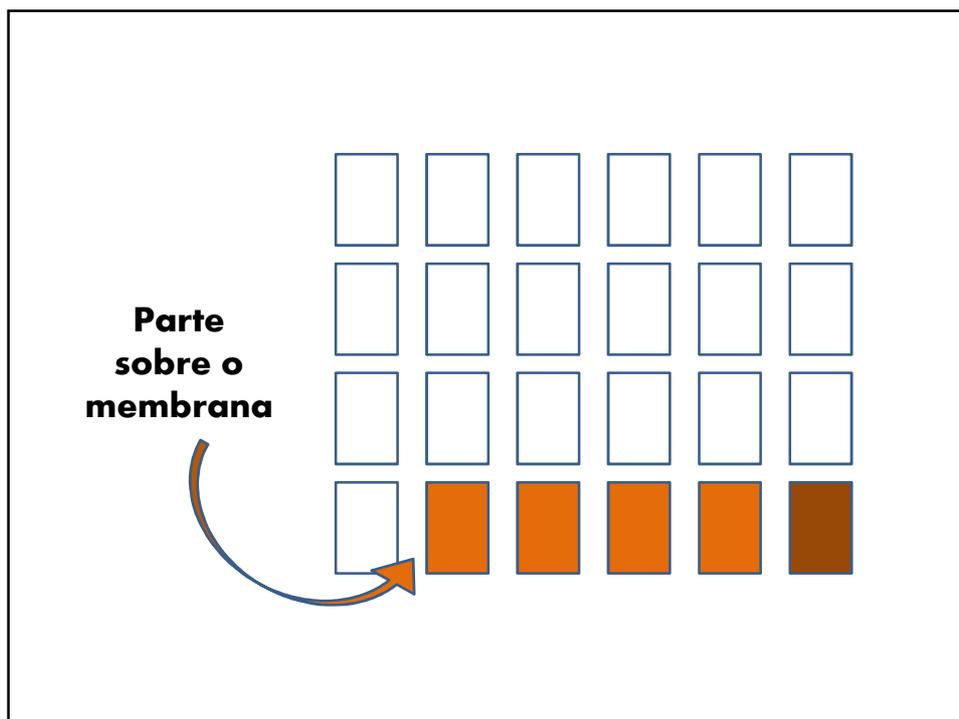
Keep it simple!

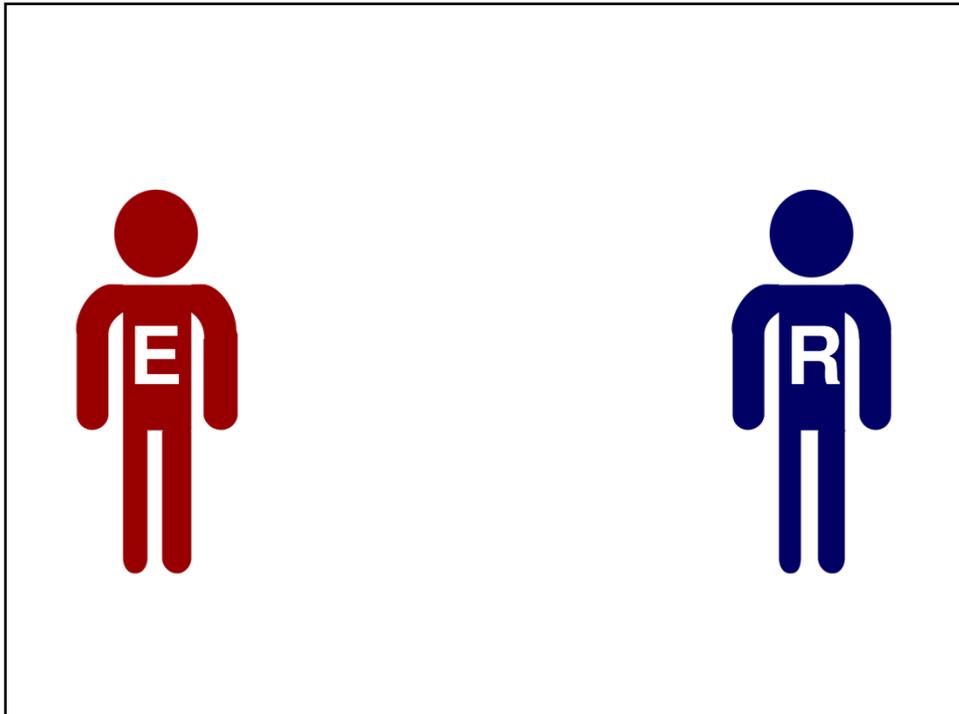




Ah! Pensava que ...

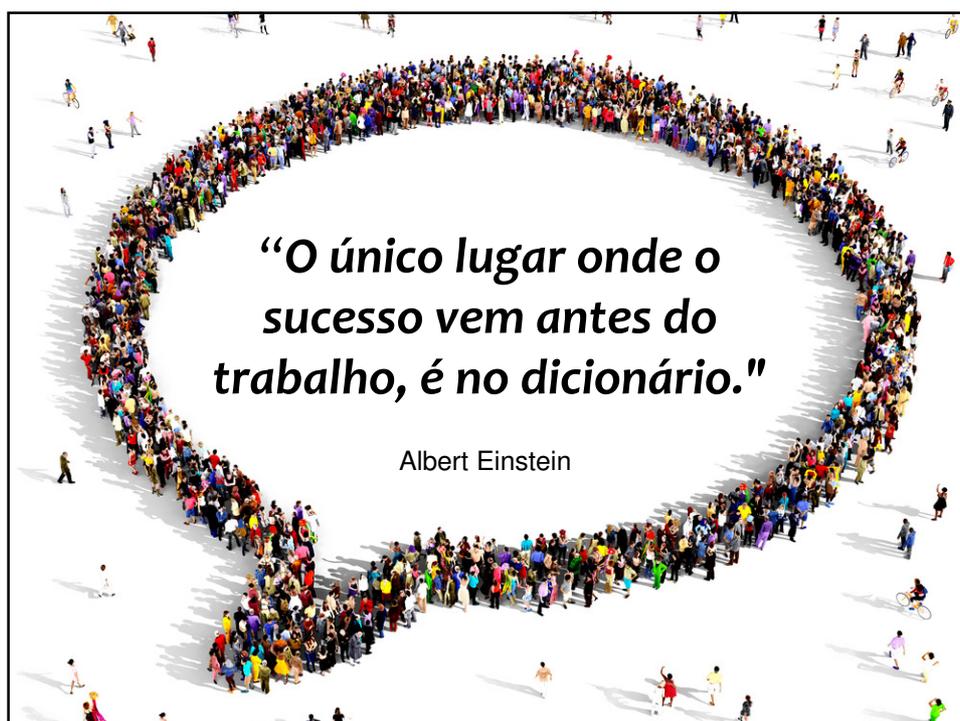






**Most people do not listen
With the intent to understand
They listen
with the intent to reply**

Stephen R. Covey



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