Inteligência Artificial na prática das Bibliotecas de Ensino Superior

CARCAVELOS, 26 DE JUNHO DE 2025

VITOR TOMÉ

VITOR@RVJ.PT

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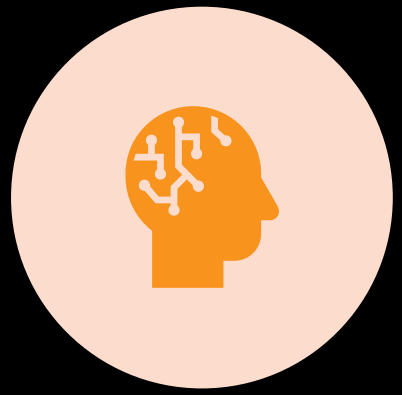


FUTURO

1. Contexto

DA BOLHA DE DESLUMBRAMENTO AOS ALERTAS NECESSÁRIOS

Tudo com a IA

“O fosso digital já não é entre quem tem e não tem acesso ao digital, mas entre quem sabe usar o digital para criar com IA e influenciar o design da IA”

Hadi Partovi

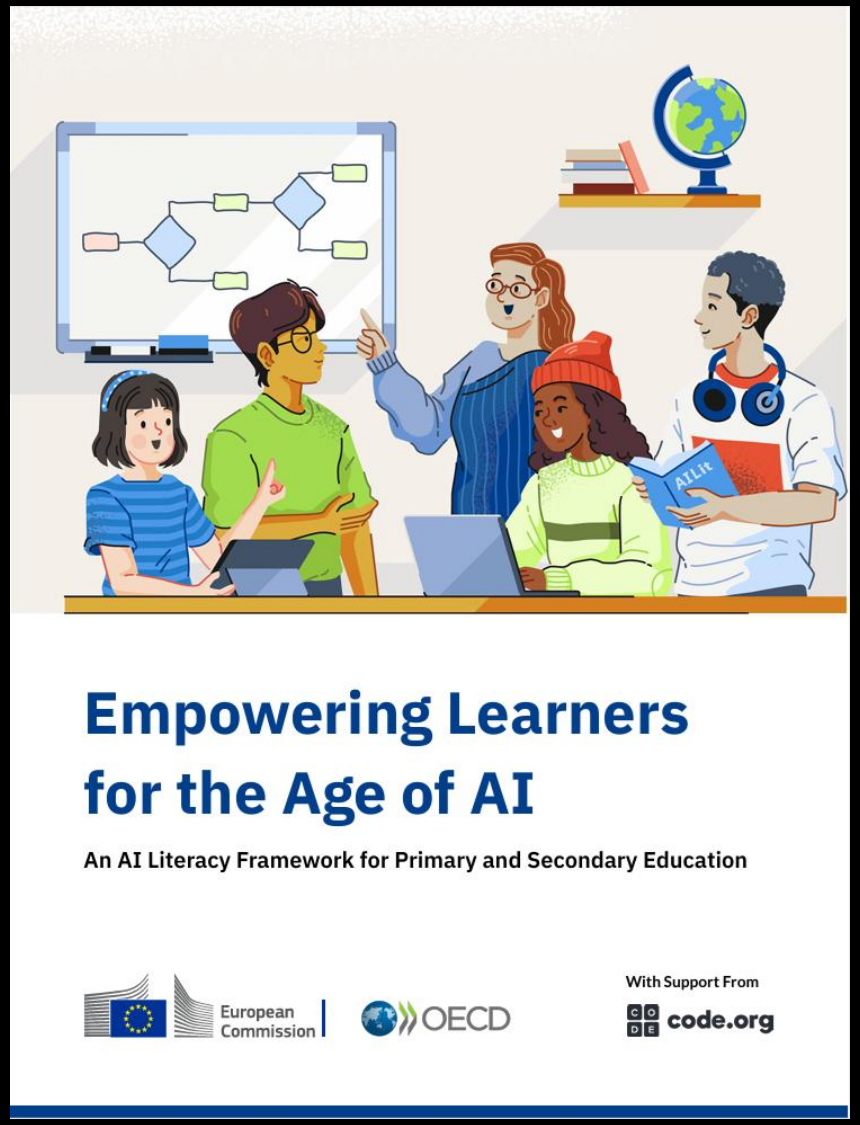
Da bolha ao PISA 2029

Engaging with AI

Creating with AI

Managing AI

Designing AI



Alerta necessário I

“the article calls for pragmatic caution, evidenced-based planning and critical thinking in approaching AI”

Why the AI Hype is Another Tech Bubble

19 Pages • Posted: 28 Oct 2024 • Last revised: 26 Oct 2024

Luciano Floridi
Yale University - Digital Ethics Center; University of Bologna- Department of Legal Studies

Date Written: September 18, 2024

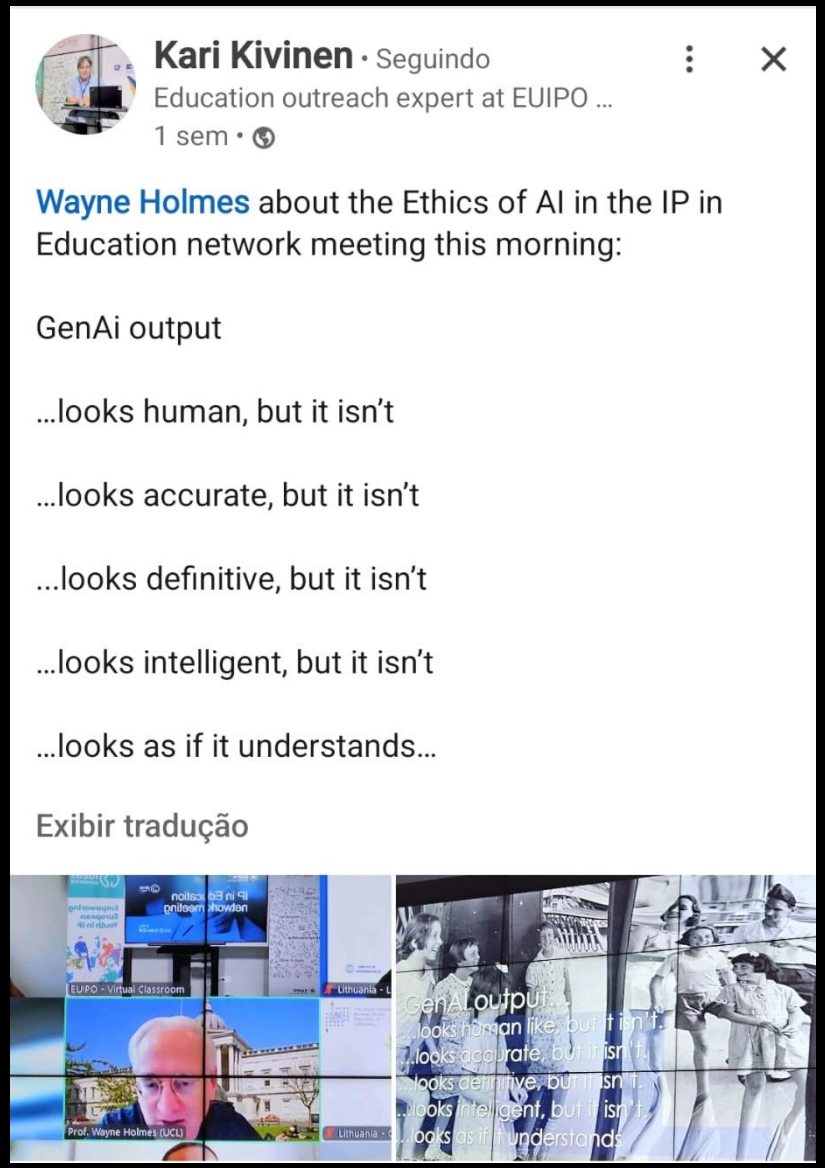
Abstract

This article argues that the current hype surrounding artificial intelligence (AI) exhibits characteristics of a tech bubble, based on parallels with five previous technological bubbles: the Dot-Com Bubble, the Telecom Bubble, the Chinese Tech Bubble, the Cryptocurrency Boom, and the Tech Stock Bubble. The AI hype cycle shares with them some essential features, including the presence of potentially disruptive technology, speculation outpacing reality, the emergence of new valuation paradigms, significant retail investor participation, and a lack of adequate regulation. The article also highlights other specific similarities, such as the proliferation of AI startups, inflated valuations, and the ethical concerns associated with the technology. While acknowledging AI's transformative potential, the article calls for pragmatic caution, evidence-based planning, and critical thinking in approaching the current hype. It concludes by offering some recommendations to minimise the negative impact of the impending bubble burst, emphasising the importance of focusing on sustainable business models and real-world applications, maintaining a balanced perspective on AI's potential and limitations, and supporting the development of effective regulatory frameworks to guide the technology's design, development, and deployment.

Keywords: AI bubble, AI Hype, AI Winter, Artificial Intelligence, Tech Bubble

Alerta necessário II

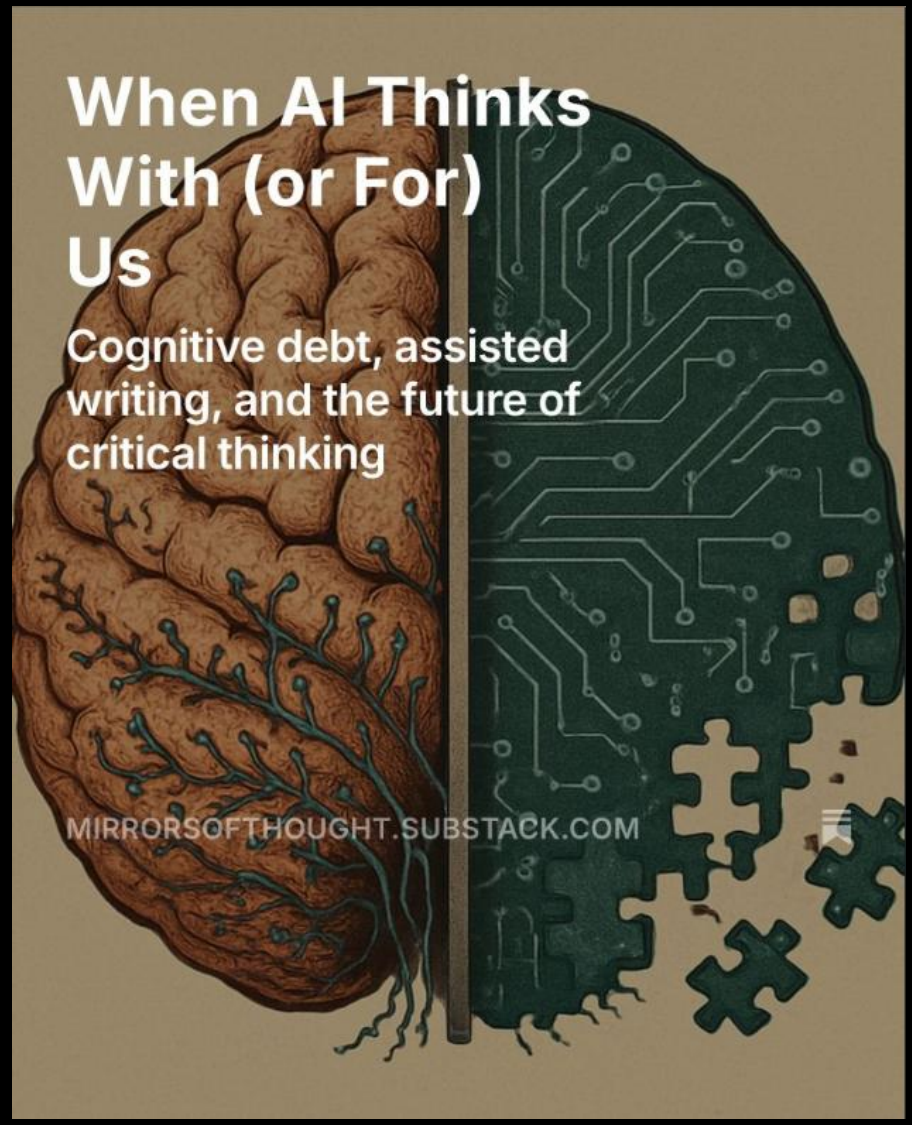
“A IA não é humana”



Alerta necessário III

“I’ve just published a new text that takes the recent MIT Media Lab study “Your Brain on ChatGPT” as a starting point to reflect on the cognitive cost of AI-assisted writing. The study shows a marked decrease in brain activity when writing with LLMs — a finding that deserves attention, but not overreaction”.

Nelson Zagalo



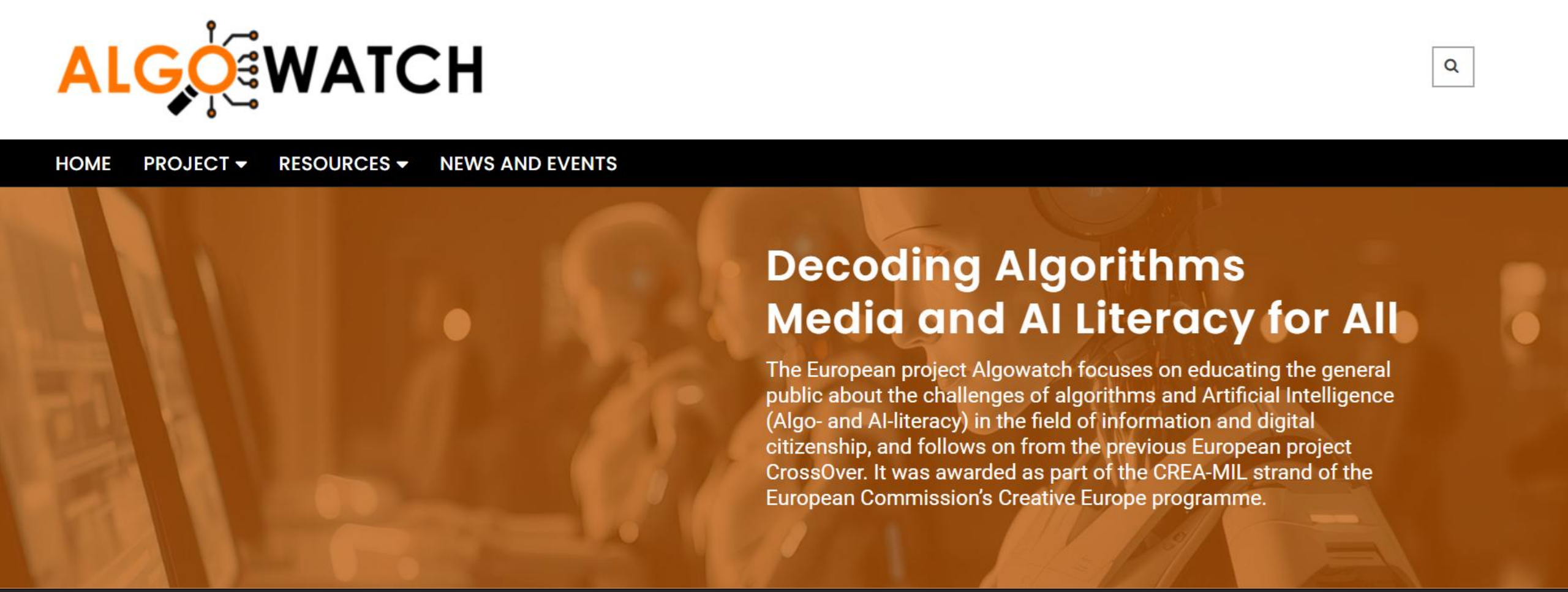
2. Ação

O QUE ESTÁ A SER FEITO E O QUE SE PODE FAZER, E NÃO FAZER

Não ensinar a missa ao padre

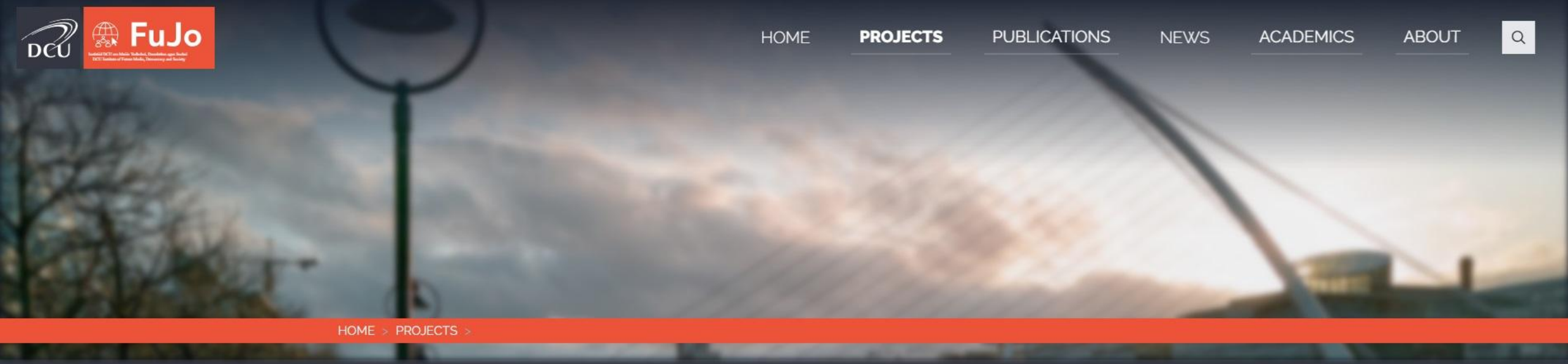
“Libraries have a key role to play in promoting responsible, inclusive, and sustainable uses of AI. Their values—freedom of expression, privacy, openness, and accountability—provide an ethical lens for engaging with AI tools and practices”.

Cox & Brasdefer



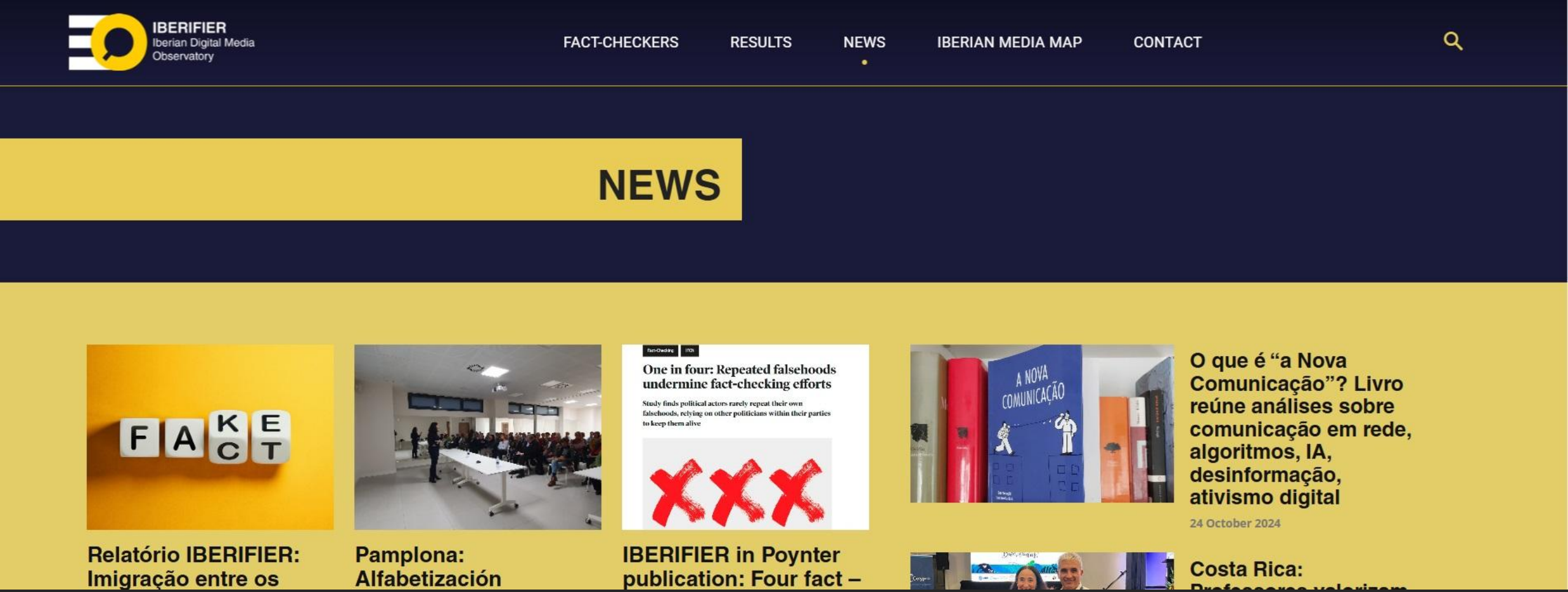
Algowatch

2023 - 2025



MIL Community Connections

2024 - 2026



IBERIFIER – Iberian Digital Media Observatory

2024 - 2026

3. Futuro

ALGUMAS NOTAS E CONTRIBUTOS

Contributo I

Aprender como funciona a IA, a IA Gen, para percebermos que não pensa, bem como na importância da dimensão ética, sendo que em muitos casos temos de começar da base, de forma cartesiana.

Contributo II

Criar projetos de intervenção comunitária a partir de bibliotecas (TODAS, TODAS, TODAS), seguindo uma metodologia validada que inclui contextualização, monitorização, avaliação e sustentabilidade.

Contributo III

Bibliotecas reforçam-se como centros híbridos de aprendizagem num contexto de desinformação, desintermediação e polarização crescentes, a par de uma crise de confiança nas instituições e na ciência.